



Media Advisory & Photo Opportunity

Insert catchy opening line describing event

Media are invited to attend **event name** to spread the word and help raise awareness surrounding **area raising funds for** at **location**. **Describe event here.**

Sinai Health raises and stewards funds in support of Sinai Health System, a leading integrated network providing care from healthy beginnings to healthy aging, made up of Mount Sinai Hospital and Bridgepoint Active Healthcare. Sinai Health's Lunenfeld-Tanenbaum Research Institute is one of the world's top biomedical research institutes; driven to discover better ways to prevent, diagnose and treat diseases like cancer and diabetes. A proud system partner is Circle of Care, a homecare provider helping Canada's aging population live safely in the community.

WHAT:

Description of activities happening at your event

WHEN:

Date, time

WHERE:

Location address, and parking details if needed

WHO:

Name, Organizer

MEDIA CONTACT

Insert your information and media contact