

# NIGHT AT THE CASINO

---

SPONSORSHIP PACKAGE

---



JOIN US FOR A  
DAZZLING NIGHT OF GLITZ AND GLAMOUR  
FILLED WITH ENTERTAINMENT  
AND CASINO GAMES

---

**SEPTEMBER 21, 2016**

---

THE RITZ-CARLTON TORONTO  
**181 WELLINGTON STREET WEST**

---

6:30PM ♦ BLACK TIE

---

◆ **EVENT CHAIR** ◆

---

Zippy Orland

---

◆ **EVENT COMMITTEE MEMBERS** ◆

---

Tobie Bekhor

Gail Bocknek

Dr. Zane Cohen

Irwin Wortsman

## **A B O U T   T H E   C A U S E**

Canada has among the highest reported prevalence of inflammatory bowel disease (IBD) in the world. IBD (Crohn's disease or ulcerative colitis) is an autoimmune disease in which the patient's immune system attacks the digestive system. There is no cure. IBD patients are predisposed to growing (polyps) in their colon, which left untreated, can develop into colorectal cancer.

## **Z A N E   C O H E N   C E N T R E   F O R   D I G E S T I V E   D I S E A S E S**

Sinai Health System houses internationally recognized leaders in IBD and digestive cancers. Our Zane Cohen Centre (ZCC) is a clinical and translational research facility with world-leading physicians and surgeons who care for people affected by the most challenging cases of gastrointestinal diseases, and conduct research that changes lives. Because our investigators are clinicians, the Centre prides itself in being able to quickly and efficiently bring new research findings into the medical setting, for more tailored treatment and better patient care. The ZCC is proud of its collaborative team structure consisting of gastroenterologists, surgeons, psychiatrists, psychologists, pathologists, radiologists, nurses, molecular geneticists, genetic counsellors, epidemiologists, paediatricians and IT specialists.

# SPONSORSHIP OPPORTUNITIES

## **Presenting Sponsor- Investment \$15,000**

- Logo recognition on all print materials, including casino vouchers and gaming tables
- Logo recognition on sponsor signage
- Logo recognition event on website
- Additional opportunity to have corporate representative speak at event and/or distribute promotional materials.
- Tickets for 18 guests to attend with reserved lounge seating
- Valet parking (9 car maximum)

**\*\**Exclusive Opportunity, only one available***

## **Platinum Sponsors- Investment \$10,000**

- Logo recognition on sponsor signage
- Logo recognition event on website
- Tickets for 12 guests to attend with reserved lounge seating
- Valet parking (6 car maximum)

# ADDITIONAL OPPORTUNITIES

## **Parking Sponsor - Investment \$5,000**

- Logo recognition on all valet vouchers and valet signage
- Logo recognition on sponsor signage
- Logo recognition on event website
- Opportunity to display vehicle at event
- Tickets for 6 guests to attend
- Valet parking (3 car maximum)

**SOLD**

***\*\*Exclusive Opportunity, only one available***

## **Table Sponsors - Investment \$5,000**

- Logo recognition on one (1) casino game table
- Logo recognition on sponsor signage
- Logo recognition event on website
- Tickets for 6 guests
- Valet parking (3 car maximum)

***\*\*8 Exclusive Opportunities available***

## **Casino Sponsors - Investment \$2,500**

- Logo recognition on sponsor signage
- Logo recognition on event website
- Tickets for 4 guests to attend
- Valet parking (2 car maximum)

---

◆ FOR GIVING OPPORTUNITIES, PLEASE CONTACT ◆

---

**Regine Benchetrit**

Manager, Corporate Partnerships

[rbenchetrit@mtsinai.on.ca](mailto:rbenchetrit@mtsinai.on.ca)

416-586-8203 x 8838

---

◆ FOR EVENT DETAILS, PLEASE CONTACT ◆

---

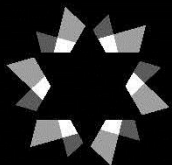
**Melissa Campisi**

Manager, Community Events

[mcampisi@mtsinai.on.ca](mailto:mcampisi@mtsinai.on.ca)

416-586-8203 x 4681

In Support of



**Sinai  
Health  
Foundation**

[supportsinai.ca](http://supportsinai.ca)